

# Why Entrepreneurship?

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Climate change - Covid-19 - Ukraine crisis - Increase in world population

→ Food sovereignty / Food industry is strategic for Europe wealth and competitiveness

Food REVOLUTION is happening → accelerating INNOVATION is needed:  
KEY TO SUCCESS are entrepreneurial competences



**Moving towards a more healthy and sustainable EU food system,**

**a corner stone of the European Green Deal**



Make sure Europeans get healthy, affordable and sustainable food



Tackle climate change



Protect the environment and preserve biodiversity

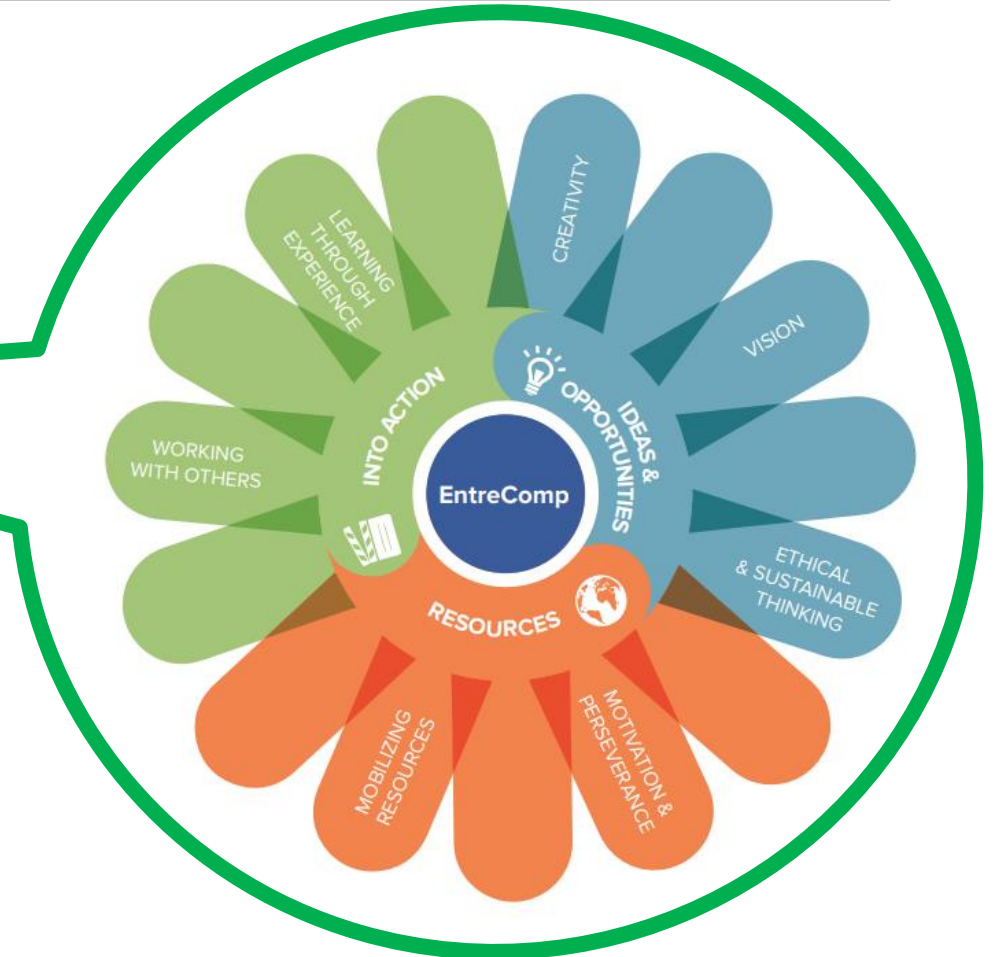
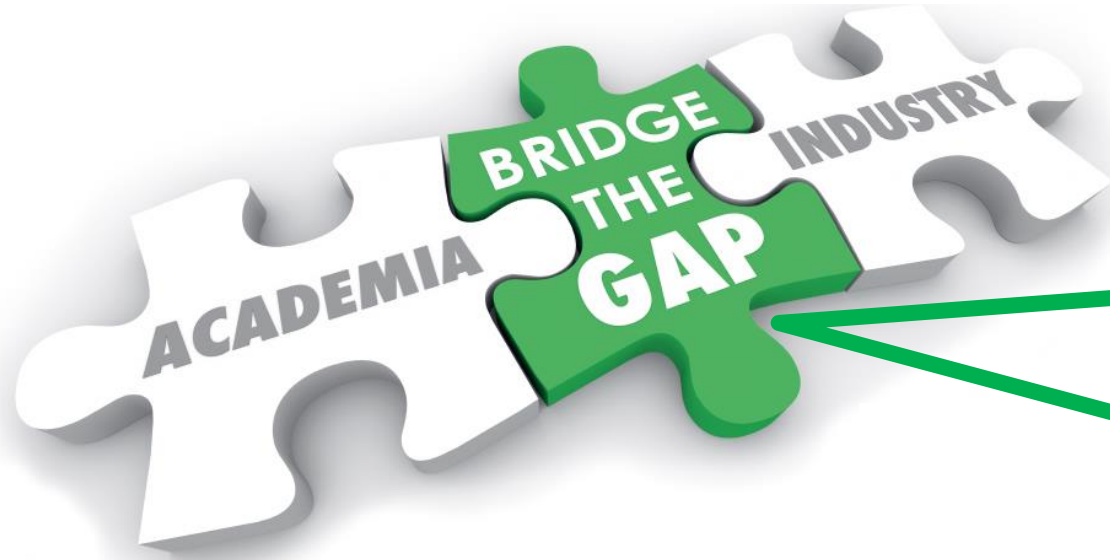


Fair economic return in the food chain



Increase organic farming

# Building entrepreneurial mindset already during education: To turn ideas into action and create value for others.



Project EntreCompFood will **design, test and assess the training opportunities** based on **EntreComp** framework to best **stimulate** innovation and **entrepreneurship** among students and young entrepreneurs in **the agrifood sector**.

Please rank which competence is for you the easiest to teach ? 





# ECOTROPHELIA EUROPE

2021 edition : 13 participating  
countries



Food

omp

## ECOTROPHELIA KEY FIGURES

22 years  
of ECOTROPHELIA competition

More than  
2800 Students  
have participated in the competition

22 Countries

More than 1000 Food  
innovative products



**13 countries et  
14 food  
federations**

**15 Universities**

**57 students**

**16 jury members**

**4 awards  
22 laureates**

**Dedicated  
Linkedin &  
Facebook  
accounts**

LIVE Magazine n°8 :  
On [eu.ecotrophelia.org](http://eu.ecotrophelia.org)

<https://eu.ecotrophelia.org/sites/ECOTROPHELIA%202021%20EU%20C%20WEB%20v3.pdf>





# ECOTROPHELIA



## The EntreCompFood special award at Ecotrophelia in 2021

The EntreCompFood special award was created by the project partners and was applied to the national Ecotrophelia competitions in 2021. Have a look how was it implemented in Spain, Slovenia and France.

# 2022 edition: rules and organisation

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Creation of an entrepreneurship award:

via a partnership between entrecomp Food, EEIG ecotrophelai and EIT food.

Training, autoevaluation, feedback from the jury

Award - online free learning material on entrepreneurship for students and teachers

+ mentoring to winning team

